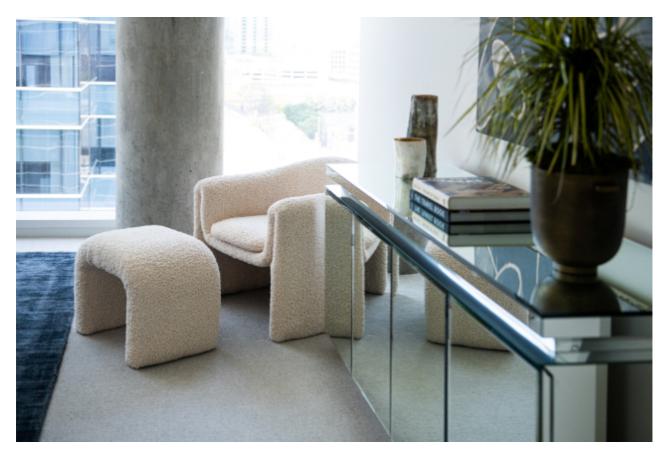
Sleek Meets Chic: Contemporary HALL Arts Residences Inspire an Unexpected Mix of Vintage And Antique Furnishings

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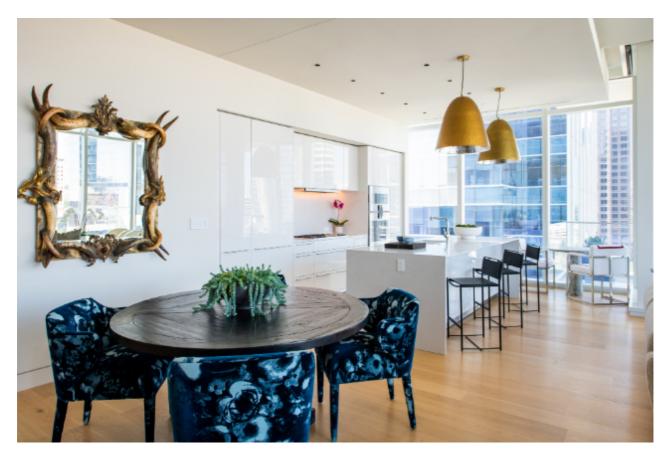
I think one of the most difficult things for upscaling homeowners as they contemplate transitioning into a high-rise from a sprawling single-family home — one with myriad closets, a pool, possibly a home theater, and an exercise room — is "how will my collection trove of eclectic furnishings look in a modern high-rise?"

Let's face it, we may have manicured homes as far as the furnishings but almost everyone has a favored or family heirloom piece — be it a chair, table, or maybe just a book — that we do like to see. And while <u>HALL Arts Residences</u> has the pool, exercise room, and even the home theater taken care of for you, folks will wonder if they will end up with a warm, comfortable place to call home in the sky at the end of the day.

HALL Arts Residences has you covered with — by far — the most exciting model-home program in all of Dallas. Some of the city's most superb designers and firms have shown just how versatile the homes at the 28-story tower can be, through a series of model residences decorated in varying styles. Each reveal has been spectacular.

The newest model home is no exception.

The team at Dallas-based Brant McFarlain Design specializes in creating sophisticated and modern interiors that are tailored to reflect the unique lifestyle of each client — and at this stunning new model home at HALL Arts Residences, they fully understood the assignment!



The newly debuted Residence 803 is a three-bedroom, three-and-a-half-bath home spanning almost 3,000 square feet. Located on the northwest corner of the tall, gleaming, and gorgeous Arts District building, the living room and spacious terrace directly overlook the Winspear Opera House and the Meyerson Symphony Center. The designer's goal for the model home? For the interiors to be a neutral foreground for the fabulous Dallas views.

"And, in planning the space," McFarlain says, "we wanted to have several intimate seating areas to give variation within the open-concept layout."

Upon entering the home, McFarlain's flair for creating polished spaces that are uniquely layered comes alive. The result is mesmerizing!

"We wanted to show a buyer how you could incorporate vintage and antique pieces and create a warm setting in a modern building," McFarlain says.



The open, modern floor plan was the perfect stage for layering in pieces inspired by McFarlain's passions, especially travel and fashion, and include eye-catching furniture, works of art, and pops of color throughout. The mix complements the building's built-in clean lines and neutral palette — including white marble, French oak, and Caesarstone quartz — and manages to be both highly curated and casually comfortable at the same time.

(Now, no truly luxurious home would be complete without a spacious custom closet by fan-favorite California Closets, in this case conveniently off the primary bedroom.)



"I think HALL Arts Residences is one of the best high-rise buildings in Dallas," McFarlain says, "and I was flattered to be asked to join the team in designing this unit."

McFarlain is recognized as one of Dallas' top designers and has been in the industry for 20 years.

Since 2005, his eponymous firm has designed interiors for high-end residential homes, creating polished spaces that are beautifully layered. You might recall seeing his work at the <u>2021 Kips Bay Decorator Show House</u>, where he stunned visitors with his masterfully designed primary bath, called The Sanctuary. The award-winning designer's touch in the new model home at HALL Arts Residences has resulted in a home that is timeless, clean, and complete with all things luxury.



In addition to the beautiful spaces within Residence 803, the tower's 17,000-square-foot amenity terrace is also perfect for entertaining, thanks to the resort-style pool, putting green, fully equipped outdoor kitchen, club room, formal wine/dining room, and climatecontrolled wine cellar. (Sign me up for summer here!) Almost everywhere you go on that level, you are quite literally surrounded by the most exciting views of Dallas and the Arts District.



The luxury lifestyle at HALL Arts Residences is selling quickly and only a few floor plans remain.

I would say run — don't walk — to see Residence 803. Exclusively representing the oneof-a-kind high-rise, Cindi Caudle and Kyle Richards with Briggs Freeman Sotheby's International Realty are offering private in-person and virtual tours of the tower, including this newly designed home. You can also visit <u>hallartsresidences.com</u> and <u>briggsfreeman.com</u> to see this exceptional property for yourself.

HALL Arts Residences is now the only high-rise in town where homeowners coming in from a total luxury background can transition with ease to the exact same level of luxury living elevated to new heights plus more: zero maintenance. Just ask Robbie Briggs!