

# ForeverLawn Sports Complex Unveiled at Hall of Fame Village

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News Direct

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## ForeverLawn Sports Complex at Hall of Fame Village Hosts Ribbon-cutting Ceremony to Celebrate Beginning of Multileveled Partnership

CANTON, OH --News Direct-- ForeverLawn

The ForeverLawn Sports Complex at Hall of Fame Village in Canton, OH, will host a ribbon-cutting ceremony in celebration of their grand opening. The ceremony, which is open to the public, will take place on Tuesday, August 2, at 5:30 p.m. at the ForeverLawn Sports Complex at Hall of Fame Village located at 17<sup>th</sup> Street NW, Canton, OH 44718.

The first phase of the ForeverLawn Sports Complex at Hall of Fame Village features three outdoor sports fields and the indoor performance center surfaced by the exclusive synthetic turf provider. These fields, as well as the associated facilities, are part of the previously announced 10-year multimillion-dollar agreement between ForeverLawn and Hall of Fame Resort & Entertainment Company, the only resort, entertainment, and media company centered around the power of professional football.

“We couldn’t be more pleased to have such an incredible partner in ForeverLawn,” shared Michael Crawford, President and CEO of Hall of Fame Village (HOFV). “The excellence they represent is clearly evident in our fantastic Sports Complex and all the tremendous work they have contributed. I know these fields will be one of the showpieces at Hall of Fame Village.”

“We are proud to partner with the Hall of Fame Village to create this premium sports destination,” says Brian Karmie, Co-Founder of ForeverLawn. “The ForeverLawn Sports Complex at Hall of Fame Village is a flagship project close to our home office in Louisville, and we look forward to positively impacting our community through this project for years to come.” Dale Karmie, brother of Brian and Co-Founder of ForeverLawn, continues this sentiment: “Having attended games at Hall of Fame as a kid, and now living in this area again, it’s a real privilege for ForeverLawn to partner in this project.”

The opening celebration will be the first major event of Enshrinement Week and will be attended by prominent members of the Canton community as well as members of the Hall of Fame Resort & Entertainment Company and ForeverLawn teams.

“We are confident the ForeverLawn Sports Complex at Hall of Fame Village will be a hallmark for the Canton community and the many thousands of guests the complex will host each year,” says Derek Karmie, SportsGrass Brand Leader. “We’ve been working

with the Hall of Fame field and facilities for the past six years, and our team has been installing fields at the ForeverLawn Sports Complex since April. It's a very rewarding feeling to see the whole project coming together and open to the community."

Following the grand opening, the ForeverLawn Sports Complex at Hall of Fame Village will be open for public use. Hall of Fame Village and ForeverLawn will continue construction on the remaining fields, including Tom Benson Hall of Fame Stadium, throughout the remainder of their 10-year agreement.

"We are proud to open the ForeverLawn Sports Complex at Hall of Fame Village to provide an exceptional experience for athletes across the country," says John Regas, Vice President, Brand Partnership Activation for HOFV. "Through our great partnership with ForeverLawn, we have created an all-encompassing complex with the premier artificial and synthetic fields, locker rooms, and concessions for all to enjoy."



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**About ForeverLawn** ForeverLawn® improves spaces and communities through innovative synthetic grass solutions. Beginning in 2004 as the daring entrepreneurial venture of two brothers, ForeverLawn has consistently led the synthetic turf industry through groundbreaking approaches to products and practice. As the premium choice for synthetic surfacing, each product is engineered to solve unique consumer needs and desires while maintaining superior standards and natural aesthetics. Today the company services over eighty localized markets through their dealer network, with an impressive regional, national, and international project portfolio.

Want to be a part of something bigger? Learn how you can be a person of impact through business ownership opportunities with ForeverLawn. For more information, contact [opportunities@foreverlawn.com](mailto:opportunities@foreverlawn.com).

**About SportsGrass** SportsGrass by ForeverLawn leads the synthetic turf industry in providing premium, product-based solutions for athletic applications. Manufactured using the highest quality of materials, SportsGrass products are uniquely designed to increase player safety and product durability while reducing the need for infill—all without sacrificing performance. To learn more about SportsGrass, visit [www.sportsgrass.com](http://www.sportsgrass.com).

**About Hall of Fame Resort & Entertainment Company** Hall of Fame Resort & Entertainment Company (NASDAQ: HOFV, HOFVW) is a resort and entertainment company leveraging the power and popularity of professional football and its legendary players in partnership with the Pro Football Hall of Fame. Headquartered in Canton, Ohio, the Hall of Fame Resort & Entertainment Company is the owner of the Hall of Fame Village, a multi-use sports, entertainment and media destination centered around the Pro Football Hall of Fame's campus. Additional information on the Company can be found at [www.HOFREco.com](http://www.HOFREco.com).

**About the Hall of Fame Village** Hall of Fame Village is a multi-use sports, entertainment and media destination centered around the Pro Football Hall of Fame's campus in Canton, Ohio. Owned by the Hall of Fame Resort and Entertainment Company (NASDAQ: HOFV, HOFVW), the Village currently has over \$250 million worth of assets under management and is one of the largest ongoing construction projects in Ohio. Phase I of the project entailed the construction of the Tom Benson Hall of Fame Stadium, a world-class 20,000 seat, sports and entertainment stadium, and the National Youth Football and Sports Complex. Phase II, currently under construction, will add the Constellation Center for Excellence, the Center for Performance, a Fan Engagement Zone, a Hall of Fame indoor waterpark and a Hilton Tapestry Hotel. Phase III is currently in planning stages. For more information, visit [www.HOFVillage.com](http://www.HOFVillage.com).

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## Company Website

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