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The Asian Weekly Achievers Awards

30th August, 2025

As we gear up for Nairobi's Premiere Award Ceremony here are some important dates to note:

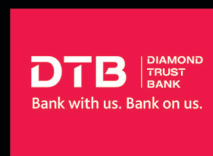
Voting Opens
10th August, 2025

Voting Closes at Midnight
24th August, 2025

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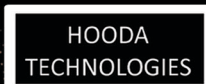


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Dear Reader

How many of us have given a thought to what goes into the intricacies of documentary film-making, ensuring that the stories being told are done with integrity? Successful documentary film-maker Meena Nanji, talking to our Mahak Dagar, unearths the stark realities of her passion. Don't miss this week's thought-provoking Up Close & Candid.

For those amongst us excited by the burgeoning bilateral business relationship between India and Africa, a recent summit covered the many aspects of the bonding of the two countries. Our Simran Kaur Saini's in-depth coverage of the 5th India-Africa Entrepreneurship and Investment Summit will prove to be a revelation.

Still on matters financial, Marketing guru Thiagarajan Ramamurthy advises on how a certain business strategy is essential for success in Africa's dynamic investment market. Despite its huge business potential in all sectors, agriculture and energy to fintech and digital services, venturing into any of them, one must know how to navigate one's way. Or prepare to be doomed, eventually. You have been warned! No budding business person in Africa should dare miss this article.

Have a swell week, y'all!

The Editorial Team
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Unlocking the Future: Kenyan Families Explore U.S. Green Card by Investment Route

As families in Kenya increasingly seek global education, career, and lifestyle opportunities, one pathway is gaining significant traction—the EB-5 Immigrant Investor Program, a U.S. government initiative offering permanent residency (Green Cards) to investors and their families.

Dinesh Goel, Global Managing Director of LCR Capital Partners, says his firm - which has helped over 1,000 families from 36 countries secure U.S. residency - specializes in EB-5 investments and wealth advisory, including for several families based in Kenya.

“Many Kenyan families have children studying in the U.S. or are considering global options. The EB-5 program offers a smart and structured way to not just invest, but unlock the flexibility and freedom of living, working, and studying in the United States,” said Goel.

Under the EB-5 program, investors who contribute \$800,000 into qualifying U.S. projects can apply

for Green Cards for themselves, their spouse, and children under 21. The process includes receiving a U.S. work permit and travel authorization within 4-6 months, followed by Green Card approval in roughly two years.

“It’s more than immigration - it’s a life plan,” Goel added. “Whether you want your child to benefit from lower tuition costs and access scholarships at top universities, or you want to diversify your family’s global presence, EB-5 delivers both security and mobility.”

The investment is typically returned in 4-5 years, and Green Card holders can apply for U.S. citizenship after five years of residency.

Goel notes a surge in interest from Nairobi’s professionals, entrepreneurs, and family advisors. “Families want options - not exits,” he emphasized. “They want to maintain roots in Kenya while building bridges to the U.S.”

